16 Days of Activism Against Gender-Based Violence 2021
#orangechallenge

FAQs

What is this Challenge about?

The #orangechallenge calls on all Indonesia nationals age 15 and above to create an impactful and shareable digital content (in the form of a short video, static visual artwork like a comic or an illustration, meme, or song) that captures the essence of Indonesia's prevailing situations on violence against women and girls, as well as your vision for the social changes you'd like to see. This event is part of the 16 Days of Activism Against Violence Against Women and Girls campaign 2021, hosted by the UN in Indonesia, UN Women, UNFPA, UNDP and the National Commission on Violence Against Women (Komnas Perempuan).

Am I eligible to take part in the Orange Challenge?

If you are an Indonesian national and at least 15 years old by 10 November 2021, you can enter this challenge.

What kind of entries will be considered?

You can submit either a short video (up to 1 minute), a static visual artwork (illustration, comic, painting, etc), a meme, and/or a self-produced song

Do I have to pay for the entry?

No, there is no entry fee. Participation in the #orangechallenge is completely free of charge. Please be aware that the Committee will never ask for money in relation to your enrolment.

What are the prizes?

The 1st, 2nd and 3rd Winner will each receive a laptop. Two people's choice/favorite winners will each be awarded an Android mobile phone. All 10 selected creators will receive a limited edition goodie bag.

When is the deadline and other important dates?

25 November: Deadline of submission.
2 December: Announcement of the finalists on the UN in Indonesia's social media account.
9 December: Voting deadline for people's choice winner.
10 December: All winner announcements.

Who are the judges and what are they looking for?

The judges will evaluate the entries according to two key metrics: first, the relevance to the campaign theme, and second, the creativity of the content. The People's Choice winners will be chosen based both on the number of likes an entry receives and the jury's selection.

Can I submit my old work to the #orangechallenge?

You can submit pre-existing work that has never been published or submitted to other competitions. Please make sure that you are fully entitled to the copyright before submitting.

What will happen to my work if it's selected? And what happens if it's not?
If you are not selected, you will retain ownership of the original work. However, by submitting you hereby grant the UN in Indonesia public non-exclusive, digital license to use your submitted work across its various online and social media platforms. If your work is used, you will be credited accordingly.